



## **AFL HUNTER COAST RECRUITMENT & MARKETING POLICY**

The AFL NSW/ACT Development Team, in consultation with the AFL Hunter Coast Clubs, has developed the recruitment and marketing zone for each club. This designates which schools a club may be active in, to drive recruitment within their club.

- Within the designated club Recruiting Zones, clubs are able to, but not limited to, do the following:
  - School assembly visits.\*
  - School newsletter advertisements.\*
  - Shopping centre promotions and registration days.
  - Distribution of club flyers.\*
  - Install banners, posters, signage, in appropriate locations.
  - Encourage parents to talk with other parents about their children joining their club.
  - Work with other sports, to promote AFL as a winter and/or Sunday sporting option.
  - Newspaper advertisements.

*\*Clubs wishing to visit local schools must first contact the AFL NSWACT Development Team, to ensure consistency of messaging, and level of contact made to the school previously.*

- Clubs who are found to have promoted themselves using any of the methods above in areas outside of their recruiting zone may be fined by the AFL Hunter Coast Board, up to \$500.
- Clubs are expected to remind any potential new registration of the location of their local club, should that player not be registering at their nearest club.
- Solicitation of transfer: A club, its management, coaches, player, parents or any other person directly or indirectly involved in a club must not solicit a player registered with another club with a view to having a player move to another club. Clubs found guilty of engaging in this practice will be subject to sanction from AFL Hunter Coast. Clubs must make all stakeholders involved in their club that this practice is unacceptable.
- For further queries, or for more information on the AFL Hunter Coast Recruitment & Marketing Policy, please contact the AFL NSWACT Development Team on 4973 2799

Primary School Name	Junior Club
Abermain Public School	Cardiff
Bellbird Public School	Cardiff
Cardiff North Public School	Cardiff
Cardiff Public School	Cardiff
Cardiff South Public School	Cardiff
Cessnock East Public School	Cardiff
Cessnock Public School	Cardiff
Cessnock West Public School	Cardiff
Edgeworth Heights Public School	Cardiff
Edgeworth Public School	Cardiff
Fern Valley Montessori Primary School	Cardiff
Garden Suburb Public School	Cardiff
Glendale East Public School	Cardiff
Hillsborough Public School	Cardiff
Holy Cross Primary School	Cardiff
Holy Spirit Infants School	Cardiff
Holy Spirit Primary School	Cardiff
Kearsley Public School	Cardiff
Kitchener Public School	Cardiff
Kurri Kurri Public School	Cardiff
Laguna Public School	Cardiff
Nulkaba Public School	Cardiff
St Benedicts Primary School	Cardiff
St James Primary School	Cardiff
St Kevins Primary School	Cardiff
St Patricks Primary School	Cardiff
St Philips Christian College	Cardiff
Stanford Merthyr Infants School	Cardiff
West Wallsend Public School	Cardiff
Weston Public School	Cardiff
Arcadia Vale Public School	Lake Macquarie
Avondale Adventist Primary School	Lake Macquarie
Awaba Public School	Lake Macquarie
Barnsley Public School	Lake Macquarie
Biraban Public School	Lake Macquarie
Blackalls Park Public School	Lake Macquarie
Bonnells Bay Public School	Lake Macquarie
Booragul Public School	Lake Macquarie
Charlton Christian College Primary	Lake Macquarie
Coal Point Public School	Lake Macquarie
Cooranbong Public School	Lake Macquarie
Dora Creek Public School	Lake Macquarie
Fassifern Public School	Lake Macquarie
Fennell Bay Public School	Lake Macquarie
Morisset Public School	Lake Macquarie

Rathmines Public School	Lake Macquarie
St John Vianneys Primary School	Lake Macquarie
St Josephs Primary School	Lake Macquarie
Teralba Public School	Lake Macquarie
Toronto Adventist Primary School	Lake Macquarie
Toronto Public School	Lake Macquarie
Wangi Wangi Public School	Lake Macquarie
Ashtonfield Public School	Maitland
Beresfield Public School	Maitland
Black Hill Public School	Maitland
Bolwarra Public School	Maitland
Gillieston Public School	Maitland
Hinton Public School	Maitland
Hunter Valley Grammar School	Maitland
Largs Public School	Maitland
Lochinvar Public School	Maitland
Maitland Christian School Primary	Maitland
Maitland East Public School	Maitland
Maitland Public School	Maitland
Metford Public School	Maitland
Morpeth Public School	Maitland
Nillo Infants School	Maitland
Our Lady of Lourdes Primary School	Maitland
Rutherford Public School	Maitland
St John the Baptist Primary School	Maitland
St Josephs Primary School	Maitland
St Patricks Primary School	Maitland
St Pauls Primary School	Maitland
Tarro Public School	Maitland
Telarah Public School	Maitland
Tenambit Public School	Maitland
Thornton Public School	Maitland
Vacy Public School	Maitland
Woodberry Public School	Maitland
Aberdeen Public School	Muswellbrook
Belltrees Public School	Muswellbrook
Denman Public School	Muswellbrook
Martindale Public School	Muswellbrook
Muswellbrook Public School	Muswellbrook
Muswellbrook South Public School	Muswellbrook
Scone Grammar School Primary	Muswellbrook
Scone Public School	Muswellbrook
St James Primary School	Muswellbrook
St Josephs Primary School	Muswellbrook
St Marys Primary School	Muswellbrook
Anna Bay Public School	Nelson Bay
Bobs Farm Public School	Nelson Bay
Salt Ash Public School	Nelson Bay

Shoal Bay Public School	Nelson Bay
Soldiers Point Public School	Nelson Bay
St Michaels Primary School	Nelson Bay
St Philips Christian College Primary	Nelson Bay
Tomaree Public School	Nelson Bay
Adamstown Public School	Newcastle City
Belair Public School	Newcastle City
Carrington Public School	Newcastle City
Charlestown East Public School	Newcastle City
Charlestown Public School	Newcastle City
Charlestown South Public School	Newcastle City
Hamilton North Public School	Newcastle City
Hamilton Public School	Newcastle City
Hamilton South Public School	Newcastle City
Holy Family Primary School	Newcastle City
Hunter School of Performing Arts	Newcastle City
Islington Public School	Newcastle City
Kotara South Public School	Newcastle City
Merewether Heights Public School	Newcastle City
Merewether Public School	Newcastle City
New Lambton Heights Infants School	Newcastle City
New Lambton Public School	Newcastle City
New Lambton South Public School	Newcastle City
Newcastle East Public School	Newcastle City
Newcastle Grammar Primary School	Newcastle City
St Columbans Primary School	Newcastle City
St Columbas Primary School	Newcastle City
St Josephs Primary School	Newcastle City
St Josephs Primary School	Newcastle City
St Peters Primary School	Newcastle City
St Thereses Primary School	Newcastle City
Stockton Public School	Newcastle City
The Broadmeadow School	Newcastle City
The Hunter School of Performing Arts	Newcastle City
The Junction Public School	Newcastle City
Tighes Hill Public School	Newcastle City
Clarence Town Public School	Port Stephens
Dungog Public School	Port Stephens
Fern Bay Infants School	Port Stephens
Glen William Public School	Port Stephens
Grahamstown Public School	Port Stephens
Irrawang Public School	Port Stephens
Karuah Public School	Port Stephens
Medowie Christian School	Port Stephens
Medowie Public School	Port Stephens
Millers Forest Public School	Port Stephens
Mt Kanwary Public School	Port Stephens
Raymond Terrace Public School	Port Stephens

Seaham Public School	Port Stephens
St Brigids Primary School	Port Stephens
St Josephs Primary School	Port Stephens
Stroud Public School	Port Stephens
Stroud Road Public School	Port Stephens
Tanilba Bay Public School	Port Stephens
Wirreanda Public School	Port Stephens
Branxton Public School	Singleton
Greta Public School	Singleton
Jerrys Plains Public School	Singleton
King Street Public School	Singleton
Mt Pleasant Public School	Singleton
Singleton Christian Primary School	Singleton
Singleton Heights Public School	Singleton
Singleton Public School	Singleton
St Brigids Primary School	Singleton
St Catherine's Catholic College	Singleton
Bishop Tyrrell Anglican College	Wallsend
Corpus Christie Primary School	Wallsend
Elermore Vale Public School	Wallsend
Glendore Public School	Wallsend
Heaton Public School	Wallsend
Hunter Christian School	Wallsend
Jesmond Public School	Wallsend
Lambton Public School	Wallsend
Macquarie Adventist College	Wallsend
Maryland Public School	Wallsend
Mayfield East Public School	Wallsend
Mayfield West Public School	Wallsend
Minmi Public School	Wallsend
Our Lady of Victories Primary School	Wallsend
Plattsburg Public School	Wallsend
Shortland Public School	Wallsend
St Johns Primary School	Wallsend
St Patricks Primary School	Wallsend
St Philips Christian College Primary	Wallsend
Wallsend Public School	Wallsend
Wallsend South Public School	Wallsend
Waratah Public School	Wallsend
West Waratah Public School	Wallsend
Argenton Public School	Warners Bay
Belmont Christian College Primary	Warners Bay
Belmont North Public School	Warners Bay
Belmont Public School	Warners Bay
Biddabah Public School	Warners Bay
Blacksmiths Public School	Warners Bay
Boolaroo Public School	Warners Bay
Caves Beach Public School	Warners Bay

Dudley Public School	Warners Bay
Eleebana Public School	Warners Bay
Floraville Public School	Warners Bay
Gateshead Public School	Warners Bay
Gateshead West Public School	Warners Bay
Jewells Public School	Warners Bay
Kahibah Public School	Warners Bay
Marks Point Public School	Warners Bay
Mt Hutton Public School	Warners Bay
Nords Wharf Public School	Warners Bay
Pelican Flat Public School	Warners Bay
Redhead Public School	Warners Bay
Speers Point Public School	Warners Bay
St Francis Xaviers Primary School	Warners Bay
St Marys Primary School	Warners Bay
St Patricks Primary School	Warners Bay
St Pauls Primary School	Warners Bay
St Pius X Primary School	Warners Bay
Swansea Public School	Warners Bay
Valentine Public school	Warners Bay
Warners Bay Public School	Warners Bay
Windale Public School	Warners Bay

Secondary School Name	Junior Club
Cardiff High School	Cardiff
Glendale Technology High School	Cardiff
Kurri Kurri High School	Cardiff
West Wallsend High School	Cardiff
Lake Macquarie High School	Lake Macquarie
Morisset High School	Lake Macquarie
Toronto High School	Lake Macquarie
Avondale College	Lake Macquarie AFLNSWACT
Charlton Christian College	Lake Macquarie AFLNSWACT
St Pauls High School	Lake Macquarie AFLNSWACT
Francis Greenway High School	Maitland
Maitland Grossman High School	Maitland
Maitland High School	Maitland
Rutherford High School	Maitland
All Saints College St Josephs Campus	Maitland AFLNSWACT
All Saints College St Marys Campus	Maitland AFLNSWACT
All Saints College St Peters Campus	Maitland AFLNSWACT
Hunter Valley Grammar School	Maitland AFLNSWACT
Maitland Christian School	Maitland AFLNSWACT
Merriwa Central School	Muswellbrook
Muswellbrook High School	Muswellbrook
Scone High School	Muswellbrook

Scone Grammar School	Muswellbrook AFLNSWACT
St Josephs High School	Muswellbrook AFLNSWACT
Tomaree High School	Nelson Bay
St Philips Christian College	Nelson Bay AFLNSWACT
Kotara High School	Newcastle City
Newcastle High School	Newcastle City
Hunter School of Performing Arts	Newcastle City AFLNSWACT
Merewether High School	Newcastle City AFLNSWACT
Newcastle Grammar School	Newcastle City AFLNSWACT
St Francis Xaviers College	Newcastle City AFLNSWACT
St Pius X High School	Newcastle City AFLNSWACT
Hunter River High School	Port Stephens
Irrawang High School	Port Stephens
Medowie Christian College	Port Stephens AFLNSWACT
Singleton High School	Singleton
Singleton Christian School	Singleton AFLNSWACT
St Catherines High School	Singleton AFLNSWACT
Jesmond High School (Callaghan College)	Wallsend
Lambton High School	Wallsend
Wallsend High School	Wallsend
Waratah Technology High School	Wallsend
Bishop Tyrrell Anglican College	Wallsend AFLNSWACT
Hunter Christian School	Wallsend AFLNSWACT
Macquarie Adventist College	Wallsend AFLNSWACT
San Clemente High	Wallsend AFLNSWACT
St Philips Christian College	Wallsend AFLNSWACT
Belmont High School	Warners Bay
Swansea High School	Warners Bay
Warners Bay High School	Warners Bay
Whitebridge High School	Warners Bay
Belmont Christian College	Warners Bay AFLNSWACT
Hunter Sports High School	Warners Bay AFLNSWACT
St Marys High School	Warners Bay AFLNSWACT